

# CLEARWATER



Indoor Advertising Opportunities

# 10 Reasons why to use Indoor Advertising at Clearwater

1. Meeting your market face to face
2. Gathering competitive intelligence
3. Promoting your company image
4. Building brand awareness
5. Launching new products or services
6. Direct selling to serious buyers
7. Generating high quality sales
8. Educating the customer market
9. Improving media relations
10. Generating media exposure

**PLEASE NOTE:**

Pricing subject to change • All amounts exclude VAT • E&OE • Compiled 2017.

## Advertising Mediums

MEDIUM	NO. OF UNITS	LOCATION	COST p/unit (pm)
A1 Mall Poster Frames	4	Various locations	R450
A1 Passage Poster	6	Bathroom passages	R320
Billboards	4	Woolworths	R22 600 (for set)
Billboards	4	Pick & Pay	R22 600 (for set)
Billboards	6	Sheet Street	R4 000 (for set)
Billboards	6	Mugg & Bean	R4 000 (for set)
Billboard	1	Entrance 9	R8 500
Billboard	2	Undercover Parking near Entrance 9	R15 000 (for set)
Billboard	1	Next To Samsung Upper Level	R8 500
Billboard	1	Next To Marcells	R8 500
Piazza V's	4	Piazza / Food Court	R60 000 (for set)
Entrance doors	9	Entrance 1, 2, 3, 4, 5, 6, 7, 8, 9	R7 500
Escalator	1	Dis-Chem (entrance 3 & 9)	R5 700
Escalator	1	NuMetro	R12 600
Parking Pillar wraps		Undercover / Open	R450
		Set of 25	R9 000
In-centre Pillar wraps	24	In-Centre	R1 700
Hanging Banners	6	Entrance 2 – Woolworths	R13 600.00 (per set)
Hanging Banners	6	Woolworths – Edgars	R13 600.00 (per set)
Hanging Banners	6	Edgars – Pick n Pay	R13 600.00 (per set)
Hanging Banners	6	Pick n Pay – Entrance 2	R13 600.00 (per set)
Lift Door	2	NuMetro / Game Upper Level	R11 350
Lift Door	2	Piazza Lower Level	R11 350
Lift Door	1	Dischem Upper & Lower Levels	R3 800
Lift Door	2	Standard Bank Upper & Lower Levels	R6 700
Lift Door	2	ABSA Upper Level	R7 900
Lift Door	2	ABSA Lower Level	R7 900
Flyer Hand-outs		All Booms OR All Entrances	R2 700 (per day)

# Advertising Mediums



A1 Passage Posters



A1 Posters Frames



Indoor Billboards



Indoor Billboards



Parking Area Billboards



Entrance Branding



Escalator Branding



Lift Branding



Indoor Hanging Banners



Piazza V's



Parking Area Pillar Wraps



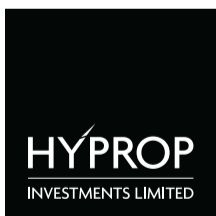
Indoor Pillar Wraps



Flyer Hand-outs

## Please Note:

- Advertising medium specs are no kept by the Sales Manager, please ensure that production companies do a site visit for all measuring to ensure that specs are accurate
- All installation must be done after hours
- Door Branding and Lift Branding must please be printed on contravision
- All artwork installation is subject to Centre Management Approval
- Tenant and Agency discounts will not be offered during the month of December 2017.
- ALL PRICES EXCLUDE VAT.
- Rates do not include production & installation.



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**CLEARWATER**

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